

# Social Contribution Activities

The Hitachi Chemical Group is deeply aware of its role as a responsible member of society, and carries out a variety of social contribution activities both in Japan and overseas with the aim of realizing a truly prosperous society.

## Participation in Community Activities

The Hitachi Chemical Group actively participate in many sorts of events and activities—both in Japan and abroad—and cooperate with the local residents to make their communities even better places. Participation in traditional local events, such as local festivals and fireworks, also helps us nurture communications and relationships with neighboring communities.

In turn, many residents from surrounding areas join us at the works-festivals and other events that we hold at our sites. We also invite local school children to factory tours and offer table tennis classes to local people. To improve the local environment, we organize employees clean-up campaigns on the streets of neighboring areas. We will continue our efforts to build a profound relationship with local communities through various opportunities.

### Clean-up Campaign

Fiscal 2003 - Goi Works

The staff of manufacturing works and group companies cleans up the streets and beaches in the neighborhood on our "Clean-up Campaign" day.



### Awa-odori Dance Festival

August 2003 - Hitachi Kasei Polymer Co., Ltd.

The staff of Hitachi Kasei Polymer joins the Awa-odori Dance Festival, a well-known dance festival held in Tokushima City. Dancing together, they build up and strengthen relationships with local residents.



### Fureai (Friendship) Festival

October 2003 - Yamazaki Works and group companies in Hitachi area

As many as 3,600 local people enjoyed a comedy show by "Tetsu and Tomo," food stalls, and other attractions at "the Fureai (Friendship) Festival" held by Yamazaki Works. Through the event, the sense of community was further strengthened between the Hitachi Chemical staff and local residents. The profits were donated to the Culture and Welfare Foundation of the Ibaraki Shimbun (newspaper).



### Azalea Festival

April 2004 - Hitachi Chemical Automotive Products Co., Ltd.

When the azalea flowers bloomed on the bushes planted around the site, Hitachi Chemical Automotive Products invited local people to "the Azalea Festival." About 1,100 people enjoyed a variety of attractions, food stalls, and observation tours of the factory.



## Support for Cultural and Sports Activities

The Hitachi Chemical Group supports and sponsors cultural and sports activities both in Japan and overseas. These activities range from sponsorship of performing arts and symphony orchestras to support for marathons and youth soccer tournaments.

Hitachi Chemical Europe GmbH set up the Hitachi Chemical Europe Environmental Change and Management Scholarship for international students studying environment change and management at Oxford University's Linacre College. The program is designed to foster environmental change and management specialists who will contribute widely to environmental protection and socioeconomic development in their own countries after graduation.

### Ground Golf Competition

April 2003 - Shin-Kobe Electric Machinery Co., Ltd.

The Hikone Works of Shin-Kobe Electric Machinery held a ground golf competition in cooperation with a local seniors group and sports promotion group.



### Kyudo Event

January 2004 - Goshomiya Works

A Japanese archery (Kyudo) event for the Western Region of Ibaraki Prefecture was held at Gouu-kan Archery Hall in the Goshomiya Works. Aiming at sharpening their spirit and technique, as well as further popularizing the sport, some 260 archers, mainly from local high schools, joined and promoted mutual exchanges.



### Kendo Classes

Fiscal 2003 - Shimodate Works

The members of the Kendo (Japanese fencing) club of the Shimodate Works volunteered to teach kindergarten and elementary school children in Kendo classes. The members also enjoyed teaching the principles of Kendo and the importance of the proprieties in easier language to the local children.



### Soccer Tournament

August 2003 - Shimodate Works

Shimodate Works held "the Lilies Cup Yuki Junior Soccer tournament," where a total of 230 players in 16 teams enjoyed an exciting tournament. Goshomiya Works also co-sponsors "the Twin Cup" as a way of supporting sports activities.



## Social Welfare and Support for Disaster Victims

Employees of the Hitachi Chemical Group may use the multi-purpose paid vacation system to participate in volunteer activities. Information on volunteer activities is provided through the intranet so that employees can find a program to join at any time. In addition to contributions through volunteer work, we also make contributions to society by donating goods, products, and money to social welfare facilities. Some contributions are also sent to overseas, through such media as charity programs for deprived children and relief drives for the victims of wild fires and terrorist attacks. We also make donations of our products to local universities.

## Support for the Hitachi Group Foundations

Hitachi Group operates six foundations for social contribution activities in and outside of Japan. Out of these six, the Hitachi Chemical Group supports the following four foundations for their activities in helping individuals, corporations, and groups that make efforts in social contribution activities.

The Odaira Memorial Hitachi Education Foundation

The Hitachi Environment Foundation

The Hitachi Mirai Foundation

The Hitachi Foundation (U.S.A.)

### Donations to Welfare Facilities

Fiscal 2003 - Research & Development Center

The Hitachi Chemical Group makes various types of support, including funding and product donations, to welfare facilities in the local areas. The Research & Development Center makes an additional contribution by collecting waste paper.



### Hakone Festival

August 2003 - Hitachi Chemical Company America, Ltd. (Headquarters: San Jose, U.S.A.)

Hitachi Chemical Company America co-sponsors "the Hakone Festival," an annual event held in Saratoga, CA. In 2003, employees volunteered at food stalls and other attractions at the Festival held in the Hakone Garden, one of the few genuine Japanese-style gardens in the U.S.A., which is celebrating its 90 years of history. Any profit made by the volunteers was donated to charitable programs.

