

# Social Contribution

## Promoting social contribution based on the Standards of Corporate Conduct

The Hitachi Chemical Group is fully based on the Fundamental Philosophy of the Hitachi Chemical's Standards of Corporate Conduct. (see page 4) It hosts or supports a variety of social contribution at home and abroad including support for local community and cultural and sporting activities as well as social welfare activities.

### • Support for local community Support for local events and facilities

Each site of the Group cosponsors local events like festivals and campaigns and provides support to public gardens, museums, and local community centers.



Kawashima Fireworks Display cosponsored by Shimodate Works of Hitachi Chemical every year (August 2004)

### Events hosted by our sites

Each site of the Group hosts a variety of events every year, which deepens the friendship with local residents. Many employees, their families, and local residents participated in the events.



The 19th Cherry Blossom Festival hosted by Goshomiya Works of Hitachi Chemical, attended by approximately 2,000 people (April 2004)

### Clean-up campaign

Employees conduct clean-up campaigns to maintain the clean environment of the community, not only around the sites but also nearby beaches and streets.



Joint Clean-Up Campaign by the West Ibaraki Area of the Hitachi Chemical Group in which 330 employees participated (October 2004)

### • Support for cultural and sports activities

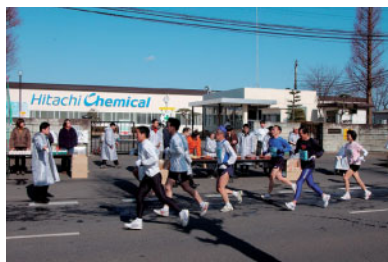
#### Support for academic and cultural activities

The Group provides academic support for universities and research institutes, accepts interns from both domestic and foreign organizations, and contributes to such cultural programs as the New National Theatre and the Kyushu Symphony Orchestra.

Shimodate Works accepts students from the Yuki School for Children with Intellectual Disabilities as trainees around February every year.

#### Support for sports activities

The Group provides support for local sporting activities, and holds the sports lessons for children who will lead the next generation.



Employees at Yamazaki Works of Hitachi Chemical support the Katsuta Marathon every year as volunteers (January 2005)



Shimodate Works of Hitachi Chemical hosts the Lilies Cup Yuki Junior Soccer Tournament (August 2004)



Table tennis lesson for children by Women's Table Tennis Club in Yamazaki Works of Hitachi Chemical (May 2004)

### • Social welfare and disaster relief activities

#### Social welfare activities

The Group administers a charity for disadvantaged children, contributes to social welfare facilities, and serves as volunteers, both at home and abroad.



The Yosakoi Dance Team from Namie Hitachi Chemical Co., Ltd., visits a senior citizen's home (September 2004)

#### Disaster relief activities

Hitachi Chemical contributed ¥5.1 million in total to the Niigata Chuetsu Earthquake relief effort in October and the Sumatra Earthquake relief effort in December 2004. Proceeds from the Recreation Day in October hosted by Hitachi Housetec Co., Ltd., were donated to the Niigata Chuetsu Earthquake relief effort as well. Thus, group companies participated in emergency restoration.

• **Support for Foundations**

The Hitachi Group has six foundations at home and abroad, each tackling social contributions. The Hitachi Chemical Group supports the following four out of six, resulting in helping individuals, corporations, and groups that make efforts in social contribution activities.

**Foundations supported by the Hitachi Chemical Group**

The Odaira Memorial Hitachi Education Foundation

▶ <http://www.hitachi.co.jp/Int/skk/hsk11000.html>

The Hitachi Environment Foundation

▶ <http://www.hitachi.co.jp/Int/skk/hsk15000.html>

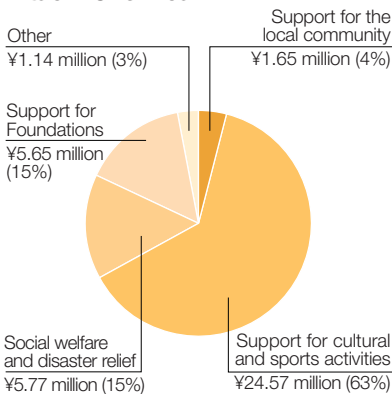
The Hitachi Mirai Foundation

▶ <http://www.hitachi.co.jp/Int/skk/hsk13000.html>

The Hitachi Foundation (U.S.A.)

▶ <http://www.hitachi.co.jp/Int/skk/hsk16000.html>

**Breakdown of contribution by Hitachi Chemical**



**Domestic and Overseas Scholarship and Academic Exchange**

The Hitachi Chemical Group offers scholarships to universities and promotes academic exchange at home and abroad.



**Scholarship to University of Oxford continued**

Hitachi Chemical Europe GmbH (Germany) has provided the Hitachi Chemical Europe Environmental Change and Management Scholarship since 2003 for international students studying environment change and management at Oxford University's Linacre College (Britain). The program is designed to foster environmental change and management specialists who will contribute widely to environmental protection and socioeconomic development in their own countries after graduation.

**Academic exchange with Shanghai Jiao Tong University**

Hitachi Chemical started technology exchanges with Shanghai Jiao Tong University (China) in the 1980s and signed the "agreement on academic exchange and friendly cooperative relations" in 1989 to promote contract research. In 2003, Hitachi Chemical - Shanghai Jiao Tong University Research and Development Center was established to further enhance the exchange. In September 2004, the Company held the Hitachi Chemical Advanced Technology Seminar at the presentation hall of the university. The theme of the seminar was environmentally friendly materials for telecommunications equipment. The Company promoted environmentally friendly electronics-related products of the Hitachi Chemical Group on that occasion.



\* **Shanghai Jiao Tong University:** Established in 1896, the university is one of the most traditional universities in China and is designated as one of the priority universities. Jiang Zemin, the former president of the People's Republic of China, graduated from the university.