

Communication with Stakeholders

Business explanatory meeting at our sites

Each site of the Hitachi Chemical Group holds meetings to explain their businesses and CSR activities to people from the local community.

In October 2004, Goshomiya Works of Hitachi Chemical held a meeting to report its social and environmental activities and conducted a tour of the production lines.

Disclosing Corporate Social Responsibility information

The Hitachi Chemical Group proactively discloses its CSR information in published reports, on the website or at the exhibition.

The Group participated in Eco Products 2004 that was sponsored by Nihon Keizai Shimbun Inc. and held at Tokyo Big Sight (Tokyo International Exhibition Center) in December 2004.

The Group exhibited such chemical-related green products as Backdoor Modules (for automobiles) made of resin and single-shoe parking brakes and made a presentation about the reduction of environmental impacts in all stages of the product life cycle.

In 2004, the Group published the Social and Environmental Report 2004; 6,000 copies in Japanese and 2,500 in English. From the group companies, Shin-Kobe Electric Machinery Co., Ltd., Hitachi Powdered Metals Co., Ltd., and Hitachi AIC Inc. published their own environmental reports.



External evaluation

• Evaluation of CSR activities

- 64th place in the top 100 respected companies in terms of CSR by Nikkei Business Publications, Inc. (reported in the Nikkei Business (magazine) in July 2004)
- 65th place in the manufacturing sector of the 8th environmental corporate management survey by Nihon Keizai Shimbun Inc. (reported in the Nihon Keizai Shimbun (newspaper) in December 2004)
- 40th place in the comprehensive ranking (4th place within the industry) of the CSR survey by Nihon Keizai Shimbun Inc. (reported in the Nihon Keizai Shimbun (newspaper) in January 2005)

• The 5th Akira Inoue Award for Outstanding Achievement in EHS at SEMI* 2004

Isao Uchigasaki, Chairman of the board at Hitachi Chemical, was given the 5th Akira Inoue Award for Outstanding Achievement in Environmental, Health and Safety in the Semiconductor Industry 2004 for the promotion of activities to minimize the environmental impacts of chemical substances and contributions to the safety and health of the local community.

- Sales ratio of green products increased from 22% in 2001 to 69% in 2003.

- Emission of chemical substances into the atmosphere was reduced to 54% in 2003 compared to 2000.
- A target was set to reduce the index of CO₂ emissions per unit of production to 75% in 2010 compared to 1990. It was reduced to 88% in 2003.
- CMP slurry containing no abrasive grain for copper wiring was developed, which minimized solid wastes contained in CMP waste fluid from semiconductor plants.
- The occupational safety and health management system and risk prediction training were introduced to achieve no accidents and no disasters.
- Emission of volatile organic compounds (VOC) was reduced by shifting to a water-soluble photosensitive polyimide liquid and a developing solution.
- Environmental reports have been published annually since 1999. The scope was expanded and the statement about corporate social responsibility was included in 2004.

* SEMI (Semiconductor Equipment and Materials Institute): International membership organization covering semiconductor and FPD (Flat Panel Display) manufacturing equipment, device, and material industries.

• Others

20th place in the comprehensive ranking (1st place within the industry) of the listed company website ranking survey 2004 by Nikko Investor Relations Co., Ltd. (November 2004)

For communication with suppliers, see page 16. For communication with shareholders and investors, inclusion in the SRI index and grading of corporate debentures, see page 17.

Hitachi Chemical Working On Wonders

The Hitachi Chemical Group has adopted the slogan "Working on Wonders," and is using it extensively in its communication activities. Our mission under Hitachi Chemical's corporate vision is to provide optimal solutions to the various issues faced by society and our customers in a timely manner by having a spirit of challenge and courage to enter unexplored

Group's slogan determined "Working on Wonders"

fields in order to create new and innovative value as a frontrunner. Our new slogan, "Working on Wonders," sums up in a brief, symbolic phrase the value the Group must offer.

In its advertisements and other communication activities, the Group will make active use of this new slogan to improve its brand image.