

## Responsibility to Society

# Contributing to Lively and Prosperous Communities

### Our fundamental philosophy on social contribution

The Hitachi Chemical Group is deeply rooted in the fundamental philosophy of the Hitachi Chemical's Standards of Corporate Conduct (see p. 4) —by acknowledging that a company is a member of society, we engage in corporate activities with fairness and transparency and strive as a responsible corporate citizen to bring about a prosperous society. The Group contributes to society by hosting or supporting a variety of activities at home and abroad, including support for local communities and cultural and sporting activities as well as social welfare efforts.

### Support for local communities

#### • Support for local events and facilities

Every Group site cosponsors local events such as festivals and campaigns and provides support to public gardens, museums, and local community centers.

#### • Events hosted by our sites

Every Group site hosts a variety of events every year which deepen relationships with local residents.



Hitachi Chemical's Shimodate Works hosted local residents at the Shimodate Works Festival (September 2005).

#### • Clean-up campaign

Employees conduct clean-up campaigns to maintain the cleanliness of community environments, not only around our business sites but also nearby beaches and streets.



Clean-up campaign regularly conducted by Hitachi Chemical Automotive Products Co., Ltd. in which 70 employees from every department participated in June 2005

### Support for cultural and sports activities

#### • Support for academic and cultural activities

The Group provides academic support for universities and research institutes, accepts interns from both domestic and foreign organizations, and contributes to such cultural programs as the New National Theatre and the Kyushu Symphony Orchestra. Shimodate Works of Hitachi Chemical accepts students from the Yuki School for Children with Learning Disabilities as trainees around February every year.

#### • Support for sports activities

The Group contributes to society and local communities by sponsoring sports events, supporting club activities and holding sports training programs for children who will be the leaders of the next generation.



More than 100 junior high school students from Hitachi City, Ibaraki attended a table tennis lesson hosted by the Women's Table Tennis Team at the Yamazaki Works of Hitachi Chemical in April 2006.



Hitachi Chemical donated funds to the Japan National Ice Sledge Hockey Team in October 2005. Ice Sledge Hockey is a modified version of ice hockey for athletes with lower body disabilities.

### Social welfare and disaster relief activities

The Group administers a charity for disadvantaged children, contributes to social welfare facilities, and provides volunteers, both at home and abroad. We also participated in emergency restoration efforts, including the donation of funds to people affected by the

Northern Pakistan Earthquake in October 2005.

### Support for foundations

The Hitachi Group has six foundations at home and abroad, with each contributing to society. Of these six foundations, the Hitachi Chemical Group supports the following four, which help individuals, corporations, and groups engage in their own social contribution efforts.

#### Foundations supported by the Hitachi Chemical Group

##### The Hitachi *Mirai* Foundation

This foundation's activities are intended to help prevent juvenile crime and delinquency and support the sound upbringing of young people. It also engages in correctional education and social welfare services for prison inmates.

##### The Odaira Memorial Hitachi Education Foundation

This foundation promotes family and school education and presents awards to citizens who contribute to society.

##### The Hitachi Environment Foundation

This foundation promotes and encourages research and development related to environmental technologies and also supports efforts to protect the environment.

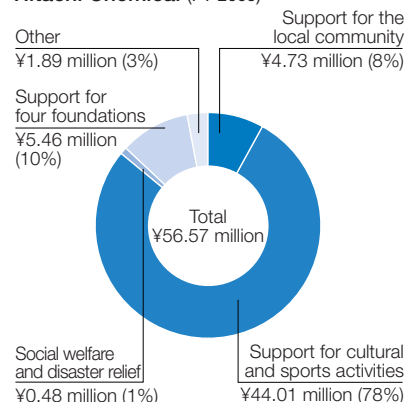
##### The Hitachi Foundation (U.S.A.)

This foundation supports a variety of projects to help economically and socially disadvantaged U.S. citizens improve their lives, sponsors a Matching Fund Program in partnership with North America-based Hitachi Group companies, and recognizes the social contributions of senior high school students.

Detailed information on the activities of these foundations can be found on our website:

URL [http://www.hitachi-chem.co.jp/english/csr/phila\\_foundation.html](http://www.hitachi-chem.co.jp/english/csr/phila_foundation.html)

#### Breakdown of contributions by Hitachi Chemical (FY 2005)



## Scholarships and academic exchanges

The Hitachi Chemical Group offers scholarships to universities and promotes academic exchanges at home and abroad.

Since 2003 Hitachi Chemical Europe GmbH (Germany) has awarded the Hitachi Chemical Europe Environmental Change and Management Scholarship to international students studying environmental change and management at Oxford University's Linacre College (U. K.). The program is designed to foster specialists who will broadly contribute to environmental protection and socio-economic development in their own countries after graduation.

Hitachi Chemical started technology exchanges with Shanghai Jiao Tong University\* (China) in the 1980s. We signed an agreement on academic exchange and friendly cooperative relations in 1989 and promoted contract research. In 2003 Hitachi Chemical - Shanghai Jiao Tong University Research and Development Center was established to further enhance these exchanges.

\* **Shanghai Jiao Tong University:** Established in 1896, this is one of the oldest universities in China and is designated as a priority university. Jiang Zemin, the former president of China, graduated from this institution.

## Communications with local communities

Hitachi Chemical Group has been conducting a program that invites local community residents to visit its manufacturing sites and explaining the content of the Group's business and its efforts to respond to environmental and safety issues while also hearing the views of the local citizens. In January 2006, Goshomiya Works of Hitachi Chemical invited fifth-grade elementary school students, their teachers, and parents for a manufacturing site tour. During the discussion after the tour of the automotive parts manufacturing plant they asked many questions, including questions about production capacity and improvements in production efficiency. In March 2006, Shimodate Works of Hitachi Chemical hosted a plant tour for local residents using the Shimodate Works Sustainability Report 2005. We heard their comments on a variety of topics, including fuel conversion, environmental issues such as the impact of production on the river, and the employee support system.

In 2005, CSR and environmental reports were individually issued by Shimodate Works and Goshomiya works of Hitachi Chemical, Shin-Kobe

Electric Machinery Co., Ltd., Hitachi Powdered Metals Co., Ltd. and Hitachi AIC Inc.



Plant tour at Goshomiya Works of Hitachi Chemical



Plant tour at Shimodate Works of Hitachi Chemical

## Voices

### Hitachi Chemical supports anti-drug campaign



Hitachi Chemical Automotive Products (Thailand) Co., Ltd.

Hitachi Chemical is actively involved in the Thai national project to stop drug abuse called "To Be Number One Project." The company promotes activities that raise the awareness of employees and their families of the dangers of drug abuse.

Drug abuse is one of the most serious social problems in Thailand, and anti-drug campaigns are organized by public authorities, private corporations and other organizations and groups. The most active participants in these campaigns are invited to join the "To Be Number One Project." In Rayong Province, only five organizations including the Company qualified for participation.

As a result of our continued company-wide commitment to the project, the Company qualified as White Factory Level 3\* by the Thai Ministry of Labor and Social Welfare in November 2005. The Company was invited to the To Be Number One Exhibition which was held in December 2005 to raise the awareness of young people. At the exhibition, we explained our activities to people from the government, educational cir-

cles and local communities and were honored to meet Princess Ubol Ratana, the leader of the project. Hitachi Chemical continues to support anti-drug campaigns toward establishing a sound and prosperous Thai society.

\* **White Factory Level 3:** Organizations that are actively involved at a nationwide level in White Factory Projects, a campaign promoted by the Thai Ministry of Labor and Social Welfare for addressing the mental health and drug abuse issues of Thai workers, qualify as Level 3. The qualification review primarily focuses on the status of the applicant's regular employee training, organizational activities, and the establishment of an annual action program.



Meeting Princess Ubol Ratana at the To Be Number One Exhibition