

Pursuing Greater Happiness for All Stakeholders through CSR Activities That Reflect the Heart of Management



The fundamental reason a corporation exists is to contribute to society. For the Hitachi Chemical Group, this means providing superior technologies, products and services that contribute to the betterment of human life and society, as set out in our corporate vision.

We earn our profit in return for creating technologies and products that are valued by society. And to remain a corporate group that continues to contribute to the development of society, it is essential that, in addition to the pursuit of sales and profit, we focus on actively fulfilling the various responsibilities entrusted to us in the three areas of the economy, society and the global environment.

Responding to stakeholder trust and expectations by meeting our responsibilities

Our corporate activities are, of course, deeply rooted in our relationships with all our stakeholders—our customers, shareholders and investors, suppliers, local communities and employees.

Our responsibility to the economy is to earn profit in return for new technologies and products that apply these technologies and appropriately distribute that profit to our suppliers, employees, shareholders and local communities. Consequently, we are seeking to establish our competitive advantage by bolstering our technological competencies, enhancing the efficiency of Group management and accelerating overseas business development to pay greater dividends to our shareholders. The amount of money

Corporate Vision

Our vision is to contribute to society through the development of superior technologies and products.

By combining and adapting our wide-ranging advanced material and processing technologies, Hitachi Chemical aims to provide superior technologies, products and services that contribute to the betterment of human life and society.

Our mission is to create new and innovative “Value” as a frontrunner.

With a pioneering spirit to explore uncharted areas, we develop innovative product solutions in a timely manner that provide optimum value for our customers and society.

At all times, the key value we heed and promote is “Trust.”

In keeping with the trust our customers and society have placed in us, we pledge to fulfill our duties and responsibilities as a corporation. With this in mind, each and every one of us works to conserve the environment, maintain the highest standards of ethics and business integrity, and seek true customer satisfaction.

earmarked for social contribution activities to encourage connections with local communities in which our operations are located and to nurture human resources for the next generation has also been increased.

Our top responsibility to society is to provide customers with quality products that are safe and secure. In fiscal 2007, we formulated a Business Continuity Plan (BCP) for two of our products with particularly high market share toward developing a system for ensuring stable supply to customers even at times of major disasters. We intend to expand the scope of products covered by this BCP.

We also acknowledge a responsibility to maintain a dynamic and comfortable working environment for our employees, who come from different beliefs and backgrounds, for they represent our closest connection to external stakeholders and the backbone of our corporate activities. To this end, we encourage diversity, and in fiscal 2007 we looked into formulating concrete programs for revitalizing the participation of women, who are the largest minority group in our workforce. As part of this initiative, we opened a corporate day care center adjacent to our Yamazaki Works to support those trying to balance work and childcare.

Handing down the abundance of nature to future generations through consistent, systematic environmental conservation activities

As a corporate group that manufactures chemical materials, one of our most important responsibilities for the global

environment is to control chemical substances effectively. We have been steadily working to exercise control over each substance we use, including the management of usage and chemical transfer as well as the content of chemical substances in electronic products and automobiles. We are currently developing a system for managing information throughout the entire supply chain, toward registering and controlling all chemical substances in our products in response to the European Union's REACH and other related regulations.

And to respond more proactively to the problem of global warming, which requires worldwide solutions, we launched a full-scale effort from fiscal 2008 to plan and formulate a post-Kyoto Protocol Carbon Management Strategy centered on a fundamental review of our manufacturing processes and an innovative transformation of our products. We also inaugurated a Green Curtain Project to involve employees at our operational sites and Group companies as a means for nurturing active interest from those closest to the ground.

In addition to these efforts, we participate in the WBSCD (World Business Council for Sustainable Development) and are collecting information to respond without delay to advanced concepts proposed by global business leaders.

As you can see from the above, we have adopted a proactive approach to CSR that goes beyond simply complying with laws and regulations to impact the economy, society and the global environment on a Group-wide basis for the greater happiness of all our stakeholders.

This report summarizes the Hitachi Chemical Group's philosophy, goals and many of the efforts primarily implemented in fiscal 2007. We look forward to learning what you have to say about the CSR activities undertaken by the Hitachi Chemical Group.

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Yasuji Nagase

President, Chief Executive Officer and Director


