

## Development of the Business Continuity Plan

Developing a system to ensure the stable supply of products even in the event of disaster, based on multifaceted risk analysis



The Hitachi Chemical Group is developing the Business Continuity Plan (BCP) based on accurately understanding customer needs and market trends to guarantee a supply of its main products even in the event of a natural disaster, such as a great earthquake or massive fire; and even if an interruption is unavoidable, to resume supplies as soon as possible.

### Advancing development of the Business Continuity Plan for main products

As part of risk management, Hitachi Chemical evaluates seismic capacity, establishes priorities based on the results and systematically improves seismic retrofitting or rebuilding.

In addition, each business division has selected main products including those with high market share to be subject to crisis management should a risk actually arise. As a result, a BCP was developed for two products in fiscal 2007.

In fiscal 2008, we will continue to expand our BCP to cover other major products while exploring measures to be taken by the Head Office and sales offices as well as countermeasures against infectious diseases.

**From the front line of practice**



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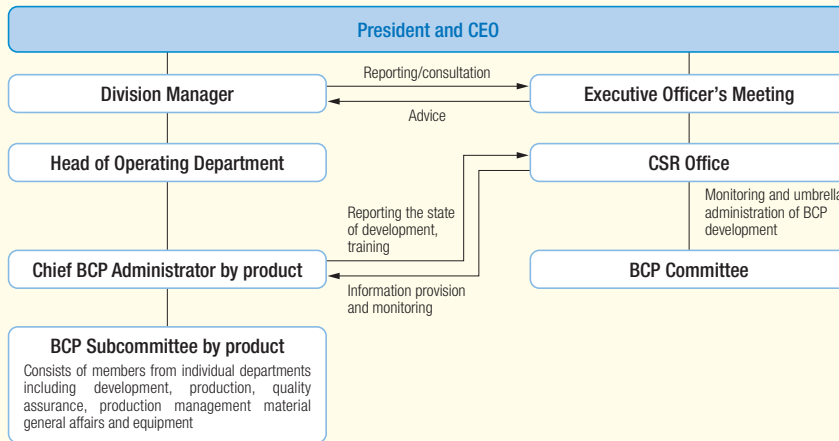
**We are working to raise awareness of crisis management and establish a system to ensure prompt, effective action in time of disaster.**

A large-scale earthquake could interrupt the production and delivery of products to customers, endangering the survival of the plant. We are developing the BCP to ensure a stable supply of products even in the event of unforeseeable circumstances.

Under the BCP, we sort out potential risks in our production sites and develop measures to alleviate damage and an action plan for early restoration based on the impact analysis. The company organized a project team for each product, with members selected from individual departments focused on our manufacturing departments.

We hope to further strengthen trust with customers by raising awareness of crisis management for those in charge while defining roles to establish a system that allows prompt and effective action in time of disaster.

#### BCP Structure



#### Plan Development Process

